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大众阅读
POPULAR TITLES

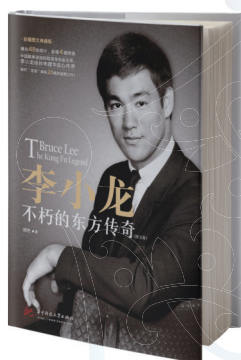


雷军传：站在风口上 *Biography of Lei Jun*

作者 /Author: 陈润
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2016.1.1

书号 /ISBN: 9787560987842
页数 /Pages: 320
定价 /Price: RMB 35.00

The book introduces Leijun's working experiences and his investment stories with the development process of King Soft and Xiaomi. It shows his 20-year business experience ups and downs. The readers will see the development of a new generation of internet entrepreneurs through Lei Jun, and understand the knowledge of management, marketing, strategy and investment through interpreting his stories.



李小龙：不朽的东方传奇（图文版） *Bruce Lee: an Immortal Legend in the East*

作者 /Author: 郑杰
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2018.8.1

书号 /ISBN: 9787568042390
页数 /Pages: 256
定价 /Price: RMB 42.00

As a legendary person with global fame, Bruce Lee is not only a prestigious martial art instructor, philosopher, actor but also a terrific film director, film producer, screenwriter and the founder of the Jeet Kune Do martial arts movement. Even today, he still has countless "Dragon fans". Jackie Chan, Donnie Yen, Stephen Chow, Arnold Schwarzenegger, Stallone, Kobe Bryant and other celebrities regards him as an icon. The book is a biography of Bruce Lee written by Zheng Jie. The author took 25 years to restore Bruce Lee's 32-year legendary life in the book with objective words and pictures. After a year of careful revision, 48 photos and 4 appendices have been added to the colorful illustrations of original collection. This information has been upgraded so that fans of Bruce Lee can have deep understanding of Bruce Lee's life.



任正非正传 *Biography of Ren Zhengfei*

作者 /Author: 赵凡禹, 燕君 编
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2010.10.1

书号 /ISBN: 9787560962825
页数 /Pages: 378
定价 /Price: RMB 42.00

This is a book describing the history of Huawei and the life experience of Ren Zhengfei. It describes in detail what kind of person Ren Zhengfei is and how he nurtured HUAWEI from a small company located in a remote town into a global giant. It shows readers a true Ren Zhengfei and the great undertaking made by him.

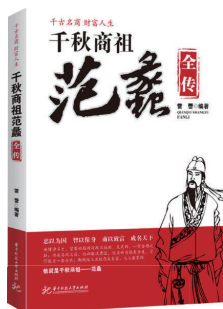


董明珠传：营销女皇的倔强人生 *Biography of Dong Mingzhu*

作者 /Author: 韩笑
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2017.3.1

书号 /ISBN: 9787568023108
页数 /Pages: 暂无 / N/A
定价 /Price: RMB 38.00

The book introduces the personal life of Dong Mingzhu, the president of Gree and her experience of leading Gree to a successful company. The book mentions not only her achievement in running business over the years and her feelings as a corporate leader but also the choice that she makes and the responsibility she takes as an individual. The author hopes to give the confused young generation inspiration by telling the real life of Dong Mingzhu.



千秋商祖范蠡全传

Biography of Fan Li

作者 /Author: 雷蕾
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2010.11.1

书号 /ISBN: 9787560965345
页数 /Pages: 暂无 / N/A
定价 /Price: RMB 35. 00

It is a biography of Fan Li, a famous statesman, military strategist and businessman at the Spring and Autumn Period. Even though he was born in a poor family, he became very successful. The book reveals his secret of running a business as well as the wisdom behind his political, military, economic strategies for the period. The author hopes to give readers inspiration on business management.



中国亡国帝王全传

The Whole Biography of the Monarchs of China National Subjugation

作者 /Author: 姚伟钧, 宋传银 著
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2017.9.1

书号 /ISBN: 9787568033213
页数 /Pages: 288
定价 /Price: RMB 42. 00

This book selects nearly twenty emperors of Subjugation in Chinese history, covering the three thousand years' history from the legendary era to the Qing Dynasty. The selected monarchs include not only the historical figures of the world, but also the youngsters who are in the position. A brief discussion is made on the life experience and the measures of the nation and the cause of the national subjugation by the popular style of writing in order to "learn the prosperity and decline of the past and test the gains and losses of the present."



三国十二帝

The Three Kingdoms and Twelve Emperors

作者 /Author: 张大可
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2019.2.1

书号 /ISBN: 9787568046961
页数 /Pages: 275
定价 /Price: RMB 42. 00

During the period of The Three Kingdoms, there were numerous overlords competing for territory. After several big wars, it eventually led to the confrontation of three kingdoms. The total amount of emperors in that period is 12. Cao Cao, Liu Bei, Sun Quan are celebrated emperors while some emperors like Liu Chan who are lack of competence. The book describes these emperors' reign in detail and the condition when they approached their ends. It is rarely seen in existing books that write about the three kingdoms. The book is not about the evolution of the three kingdoms but how the three Kingdoms formed.



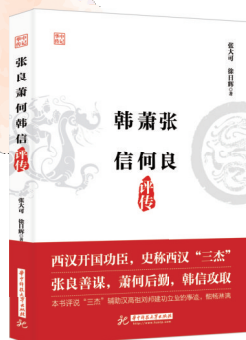
司马迁大传

The Biography of Sima Qian

作者 /Author: 张大可
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2019.1.1

书号 /ISBN: 9787568046954
页数 /Pages: 340
定价 /Price: RMB 49. 00

The book includes detailed comments on Sima Qian's achievement, especially his philosophy, historiography and literature which were created by investigating the interrelationship between human and universe, as well as generalizing the rule of historical evolution and to formulate a unique historical view. Furthermore, it analyzes Sima Qian's wisdom behind his contribution to politics, economics, philosophy, historiography, talents, nationality.



张良萧何韩信评传

The Critical Biography of Zhang Liang, Xiao He and Han Xin

作者 /Author: 张大可, 徐日辉
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2018.9.1

书号 /ISBN: 9787568042659
页数 /Pages: 268
定价 /Price: RMB 39.00

The book describes the life of Zhang Liang, Xiao He and Han Xin, their influence and the precious spiritual legacy to later generation. Zhang Liang is astute politician and he is good at making strategy, Xiao He is very careful so he can in charge of managing logistic. Han Xin is brilliant in making plans for military. With these three hero's assistance, Liu Bang can become a emperor of Han dynasty. The book illuminates the life of these three heroes based on historical materials.



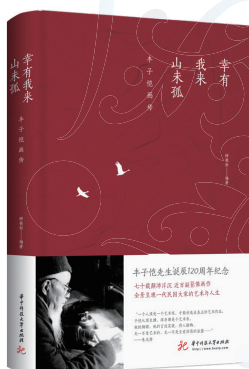
万般滋味，都是生活：丰子恺散文漫画精选集

The Collection of Feng Zikai's Prose and Caricature

作者 /Author: 丰子恺
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2018.9.1

书号 /ISBN: 9787568039390
页数 /Pages: 239
定价 /Price: RMB 42.00

Feng Zikai is the Chinese modern cartoonist and prose writer. In his early years, he studied at Zhejiang First Normal School to learn music and painting under the tutelage of Li Shutong. Zhu Ziqing, Yu Dafu, Ba Jin, Ye Shengtao and Lin Qingxuan praised his articles and caricature. His painting shows a belief of keeping simplicity and happiness in heart. This book collects 40 classic prose works of Feng Zikai, including "Gradualness", "Book of Accounts", "Mark of the Dream", "For Children" as well as 40 full-color cartoons.



幸有我来山未孤——丰子恺画传

The Collection of Feng Zikai's Caricature

作者 /Author: 钟桂松
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2018.12.1

书号 /ISBN: 9787568043458
页数 /Pages: 191
定价 /Price: RMB 52.00

A famous Sinologist Kojiro Yoshikawa once said that Feng Zikai is the most outstanding artist in modern China. If we try to find an artist like Tao Yuanming or Wang Wei in the modern times, he is the one. Feng Zikai presented the simplicity of the world and the positive attitude towards life through his literatures and painting. He devoted his passion to art depicting innocent children, friends, family and nature as well as each peaceful moments of life. From reading this book, readers can catch a glimpse of Feng Zikai's inner world.



汉字里的中国

Chinese Characters

作者 /Author: 王紫微, 王木民
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2017.6.20

书号 /ISBN: 9787568026789
页数 /Pages: 280
定价 /Price: RMB 39.80

Chinese characters, whose creation and evolution reflects the wisdom and way of thinking of our ancestors, has been existing in Chinese nation for thousands years. It is the most symbolic elements of Chinese culture and the most prominent name card for Chinese. This book collects 80 most meaningful Chinese characters, covering five subjects including nature, self-conduction, society, religion and civilization.



军机处二百年

Two Hundred Years History of Grand Council

作者 /Author: 袁灿兴

书号 /ISBN: 9787568018005

装帧 /Binding: 平装 / Paperback

页数 /Pages: 355

出版时间 /Pub. Date: 2016.9.1

定价 /Price: RMB 48.00

This book displays the importance of Grand Council in Qing Dynasty. With the two hundred-year history of Grand Council as the mainline, it shows how Qing Dynasty changed from flourish to decadence, and what role Grand Council play in the historical process.



明人的率性生活

The Daily Life of People Lived in Ming Dynasty

作者 /Author: 袁灿兴

书号 /ISBN: 9787568019705

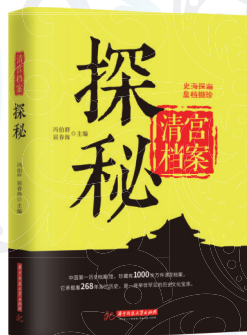
装帧 /Binding: 平装 / Paperback

页数 /Pages: 356

出版时间 /Pub. Date: 2016.9.1

定价 /Price: RMB 35.00

This book describes how people lived in Ming Dynasty pursued their dreams in the daily life under the high pressure of draconian laws, and how they merge this pursuit into their daily life to create a kind of cultural type called Crazy Zen.



清宫档案探秘

The Historical Archives of Qing Dynasty

作者 /Author: 冯伯群, 屈春海

书号 /ISBN: 9787568036634

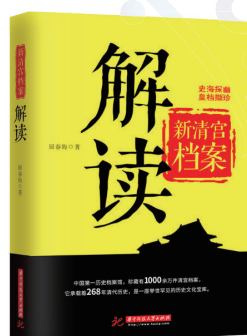
装帧 /Binding: 平装 / Paperback

页数 /Pages: 368

出版时间 /Pub. Date: 2018.4.1

定价 /Price: RMB 49.80

The book tells stories of Qing dynasty based on existing historical archives. Authors of this book are researchers in the First Historical Archives of China. The book includes not only the original secret historical files but also many precious and rare pictures. By reading this book, readers can have a sense of palace culture in ancient times. It is valuable for readers to understand the history of Qing dynasty. Furthermore, it is valuable as a historical reference for researchers.



新清宫档案解读

The Interpretation of Historical Archives about Qing Dynasty

作者 /Author: 屈春海

书号 /ISBN: 9787568036627

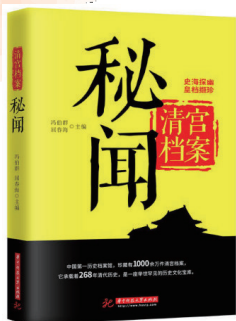
装帧 /Binding: 平装 / Paperback

页数 /Pages: 暂无 / N/A

出版时间 /Pub. Date: 2018.4.1

定价 /Price: RMB 49.00

The book tells stories of Qing dynasty based on existing historical archives. Authors of this book are researchers in the First Historical Archives of China. They worked in archive research for decades in order to dig out the truth in history. During their research period, they wrote a number of popular stories telling what the true history is in TV play series and what is beyond the facts and which fact is still controversial. The book includes not only the original secret historical files but also many precious and rare pictures. By reading this book, readers can have a sense of palace culture in ancient times. It is valuable for readers to understand the history of Qing dynasty. Furthermore, it is valuable as a historical reference for researchers.



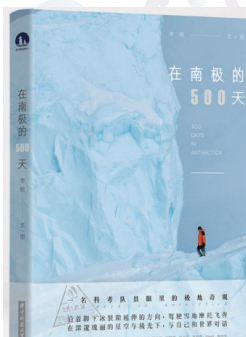
清宫档案秘闻

The Secret in Historical Archives of Qing Dynasty

作者 /Author: 冯伯群, 屈春海
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2018.1.1

书号 /ISBN: 9787568034081
页数 /Pages: 暂无 / N/A
定价 /Price: RMB 45.00

The book tells stories of Qing dynasty based on existing historical archives. Authors of this book are researchers in the First Historical Archives of China. They worked in archive research for decades in order to dig out the truth in history. The book includes not only the original secret historical files but also many precious and rare pictures. By reading this book, readers can have a sense of palace culture in ancient times. It is valuable for readers to understand the history of Qing dynasty. Furthermore, it is valuable as a historical reference for researchers.



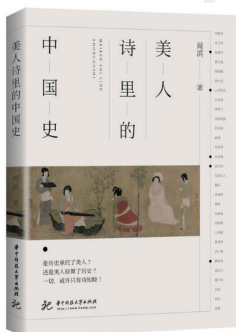
在南极的 500 天

Five Hundred Days in Antarctica

作者 /Author: 李航
装帧 /Binding: 精装 / Hardback
出版时间 /Pub. Date: 2019.3.1

书号 /ISBN: 9787568040419
页数 /Pages: 暂无 / N/A
定价 /Price: RMB 59.00

The author, Li Hang is a member of the Antarctic scientific expedition team. He has participated in the 31st and 32nd Antarctic scientific expedition in China. He incessantly stationed in Antarctica for nearly 500 days. What is the belief supporting them to work in the isolated Antarctic? Why do researchers collect data on the sea ice with a risk of losing their life? These incredible phenomena, interesting experiences, memorable moments and people are all presented in this book.



美人诗里的中国史

The History of China in Poetries

作者 /Author: 周滨
装帧 /Binding: 平装 / Paperback
出版时间 /Pub. Date: 2018.9.1

书号 /ISBN: 9787568042796
页数 /Pages: 暂无 / N/A
定价 /Price: RMB 58.00

There are a variety of beautiful women in Chinese history including Zhuo Wenjun, Cai Wenji, Xue Tao, Yu Xuanji, Li Jilan, Li Qingzhao, Zhu Shuzhen, Liu Rushi, Dong Xiaowan. A lot of poetry has been written for them. Their personal stories, like a string of pearls connected big events within the whole national history.

茶叶专题

The Subject of Tea



茶叶战争——茶叶与天朝的兴衰（修订版）

War of Tea: Tea and the Vicissitude of China

作者 /Author: 周重林, 太俊林
装帧 /Binding: 精装 / Hardcover
出版时间 /Pub. Date: 2015.7.8

书号 /ISBN: 9787568008174
页数 /Pages: 278
定价 /Price: RMB 49.00

War of Tea: Tea and the Vicissitude of China is a book which takes tea as the thread running through the story, discussing a main project: why Britain prospered from tea while Qing dynasty declined because of tea. Through a cup of tea, we can learn more than a dying reigning house and humiliation. Instead, how our tea was grasped in our hand and how it was lost; how the so-called globalization developed are the cases that real matter.



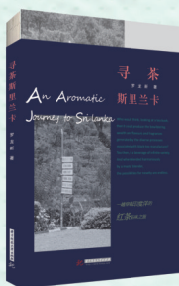
中国白茶：一部泡在世界史中的香味传奇

Chinese White Tea: A Perfumed Legend in World History

作者 /Author: 吴锡端, 周滨著
装帧 /Binding: 精装 / Hardcover
出版时间 /Pub. Date: 2017.4.30

书号 /ISBN: 9787568026444
页数 /Pages: 384
定价 /Price: RMB 98.00

People always confuse white tea with green tea, and can hardly be aware of its origin, varieties and producing area, how it is processed and the right way to drink it, as well as its culture background and trade marketing. As a result, we collected several samples of white tea from all the major white tea producing areas, spending more than one year and covering thousands kilometers. In this journey we came across lots of admirable persons who had tried their best to introduce white tea to the public and make it a daily healthy drink now. This book embodied these stories to get through readers to what difficulties the white tea had surmounted and reached the status it has now.



寻茶斯里兰卡

Tea Seeking in Sri Lanka

作者 /Author: 罗龙新 著
装帧 /Binding: 精装 / Hardcover
出版时间 /Pub. Date: 2018.5.1

书号 /ISBN: 9787568036740
页数 /Pages: 243
定价 /Price: RMB 49.00

This is an encyclopedia of black tea, covering all aspects of Sri Lanka's black tea. It completely presents the culture, religion and natural scenery of the tea area, as well as the influence of black tea on the local human customs in the production area. It is also a book of tea culture, which describes the classification, making process and main points of brewing of black tea and various customs of tea drinking.



茶叶密码（修订版）

Tea Cipher (Revised Edition)

作者 /Author: 郝连奇 著
装帧 /Binding: 精装 / Hardcover
出版时间 /Pub. Date: 2018.6.1

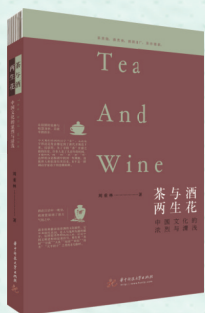
书号 /ISBN: 9787568038676
页数 /Pages: 294
定价 /Price: RMB 108.00

To become a tea expert, you should start with deciphering the tea code.

This book is not an academic research book, but a book showing the popular science of tea. It tells us what kinds of magic substances are contained in tea, which substances affect our taste, and which have a health function. The value of this book is to turn the complex and difficult biochemistry terms of tea into plain language and make the mysterious compounds be seen, drunk, and become something substantial, sensible, and touchable.

茶叶专题

The Subject of Tea



中国铁观音·深度解读传奇茶叶的内外世界

The Tie Guanyin: Interpretation of Legendary Tea

作者 /Author: 林荣溪, 陈德进

装帧 /Binding: 平装 / Paperback

出版日期 /Pub. Date: 2019.1.1

书号 /ISBN: 9787568040075

页数 /Pages: 暂未 / N/A

定价 /Price: RMB 98.00

This is a book about Tie Guanyin tea. The book is divided into four parts. The first part describes the origin of Tie Guanyin tea such as what it is, where it comes, where it grows and the inventor of Tie Guanyin. The second part illuminates the development of Tie Guanyin tea including the development of its production area, the expansion of sales area, the increase of varieties and the formation of connotation. The third part illustrates the classification and appreciation of Tie Guanyin tea. The taste of Tie Guanyin tea is varied, with different years, various production techniques, different regions, diverse brewing techniques and appearance. In the fourth part of this book, the author tells how to brew Tie Guanyin in a way that beneficial to health. It mainly explains the importance of drinking Tie Guanyin in a correct way. This is a comprehensive encyclopedia of Tie Guanyin tea.

茶叶复兴·易武与古六大茶山

The Revival of Chinese Tea in Yi Wu Mountain and Six Ancient Tea Mountains

作者 /Author: 周重林, 张华

装帧 /Binding: 精装 / Hardcover

出版日期 /Pub. Date: 2018.10.1

书号 /ISBN: 9787568045506

页数 /Pages: 396

定价 /Price: RMB 88.00

The book is written by Zhou Chonglin and Zhang, Yu. Zhou Chonglin as an outstanding researcher and disseminator of tea culture, he leads readers to explore the past, the present and the future of Pu'er tea mountains. The research team did the fieldwork in tea mountains and record the evolution of tea. From reading this book, the author is not only telling readers the culture of tea and the history of tea mountains but also the origin of tea and the art of tasting Pu'er Tea.

茶与酒·两生花·中国文化的浓烈与清浅

The Culture of Tea and Liqueur in China

作者 /Author: 周重林

装帧 /Binding: 平装 / Paperback

出版日期 /Pub. Date: 2018.11.1

书号 /ISBN: 9787568045360

页数 /Pages: 232

定价 /Price: RMB 49.80

The book explains Chinese culture in a unique perspective. The author leads reader to understand Chinese culture through the story of drinking tea and liquor. It includes creative literature and allusion which can express the spirit and essence of Chinese culture.

茶道方法论

The Culture of Tea Ceremony

作者 /Author: 周重林

装帧 /Binding: 精装 / Hardcover

出版日期 /Pub. Date: 2019.3.1

书号 /ISBN: 9787568047937

页数 /Pages: 暂未 / N/A

定价 /Price: RMB 88.00

The book tells the author's experience of visiting diverse tea houses in different region. It includes the dialogue between author and tea culture master. It also reflects the characteristics of regional tea culture in Yunnan Province. It contains a profound interpretation of tea monographs, such as "Tea classics" and "The book of tea". Through tracing the footprint of tea and recording local people's story relating to tea, it tells what the true meaning of tea ceremony.





普洱帝国·云南普洱24寨

Pu'er Tea: 24 Stockaded Villages in Yunnan Province

作者 /Author: 郝连奇 游绍柳 著

装帧 /Binding: 精装 / Hardcover

出版时间 /Pub. Date: 2018.5.1

书号 /ISBN: 9787568039758

页数 /Pages: 319

定价 /Price: RMB 118.00

According to the weather and the growth of the tea tree, the author drove more than 10000 kilometers, ran 24 stockaded villages in Yunnan, visited hundreds of tea farmers, inspected the customs of the main origin of Yunnan Pu'er tea, the varieties and yield of the tea tree, provided the tea evaluation and inspection report of these villages, and summarized the tea prices there.



茶叶边疆·勐库寻茶记

Tea Frontier: Tea Seeking in Mengku

作者 /Author: 周重林 等著

装帧 /Binding: 精装 / Hardcover

出版时间 /Pub. Date: 2017.7.1

书号 /ISBN: 9787568027700

页数 /Pages: 304

定价 /Price: RMB 68.00

This book is divided into three chapters. It explores the deep interaction between tea and the region from many aspects, such as geography, history, culture and taste. Through a cup of tea, the town of the southwest border links history and reality, inland and frontier, China and the world, and here, you will see a tea frontier that you have never seen.



民国茶范·与大师喝茶的日子

Enjoying the Days of Drinking Tea with Masters during Republican Period

作者 /Author: 周重林、李明

装帧 /Binding: 精装 / Hardcover

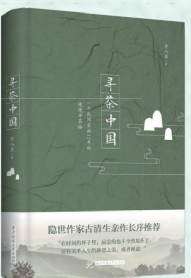
出版时间 /Pub. Date: 2017.1.1

书号 /ISBN: 9787568023504

页数 /Pages: 339

定价 /Price: RMB 69.00

The tea house and living room with tea were the places for genius in the early 20th century. This book enters to the details of the masters' lives in the Republic Period, connecting the interaction, taste and fashion with the tea as the core.



寻茶中国

Looking for Chinese Tea

作者 /Author: 方八另

装帧 /Binding: 精装 / Hardcover

出版时间 /Pub. Date: 2017.6

书号 /ISBN: 9787568027786

页数 /Pages: 208

定价 /Price: RMB 49.80

Fang Baling was born from a tea family who has been growing and processing tea for living for fifteen generations. He had been participat in planting trees, picking tea-leaves and making tea since he was five years old. After he grew up, he went to different tea gardens to find famous tea. This book talks not only stories about tea but also the stories about tea and people. The author uses the most original way to unveil the secrets of tea-making it a spirit traveling to find out the relationship between geography, products, weather, history and tea.

